

The Promoter and Event Organiser is CAMPBELL MANAGEMENT SERVICES PTY LTD TRADING AS CMS EVENTS, WESTERN AUSTRALIA, ABN: 12 144 918 674 (Organisers) and any organisation to which CMS Events is contracted under management.

By purchasing a ticket, entering the event grounds, entering a competition or entering into a contract the person / business accepts (Buyers) and agrees to the following privacy policy.
CMS Events reserves the right to change the privacy policy at any time and have them displayed on the website.

Privacy Policy

Personal Data

Persons personal data that is collected but not limited to and kept electronically, unless otherwise advised:

- Name
- Email
- Phone number
- Post code

This information can be collected by but not limited to:

- Entering into a contract with the Organisers
- Purchasing a ticket
- Competitions
- Surveys
- Door prize coupon
- Signing up to newsletters
- Verbal or written request

The above data will be used for but not limited to:

- Sending out marketing
- Facebook advertising
- Reporting demographics and statistics

Exhibitor/third party data collected but not limited to and kept electronically, unless otherwise advised:

- Company name
- ABN
- Address
- Email
- Phone number
- License number

This information can be collected by but not limited to:

- Website
- Verbal or written request
- Third party databases
- Signing up to newsletter
- Registration / event forms

The above data will be used for but not limited to:

- Sending out marketing
- Sales
- Reporting demographics and statistics
- Council requirements
- Liquor licensing requirements
- Event display requirements
- Third party marketing promotional opportunities relevant to the specific event

Persons / companies may request their stored data at any time through a written request to info@cmsevents.com.au and CMS Events will respond within a reasonable time frame.

CMS Events will endeavour to try and keep all information accurate, up to date and complete.

If changes to the stored data is required, please put a written request to info@cmsevents.com.au to update data.

If CMS Events no longer needs the information for any purpose, CMS Events will destroy the information or ensure that the information is de identified.

Marketing

By purchasing a ticket, the ticket buyer's name, email address, phone number and post code will automatically be added to the events mailing list.

Other ways CMS Events may add the above data to their mailing list/databases:

- Subscribe via the event website
- Subscribe through a subscribe link
- Verbal or written request to be on the mailing list
- Enter door prize at the event unless the unsubscribe box is selected
- Complete a survey

Contact details will not be given to any third party, unless it is otherwise written in the terms & conditions on the following:

- Competitions
- Door prize coupon
- Contract
- Verbal or written to the person/company direct
- Surveys

To unsubscribe at any time, this can be done by:

- Clicking unsubscribe on the bottom of the e-newsletter
- Verbal or written request to info@cmsevents.com.au asking to be removed from the mailing list

Once removed from the mailing, no further marketing material will be sent.

The only way to add the details back on to the mailing list once it has been unsubscribed, there will need to be a written request to info@cmsevents.com.au asking to be put back on the list.

CMS Events will endeavour to respond to any request with a reasonable time frame.

Third Party Involvement

No data will be sold or given to a third party by CMS Events, unless otherwise advised.

Contact details will not be given to any third party, unless it is otherwise written in the terms & conditions of:

- Competition
- Door prize coupon
- Contract
- Verbal or written request
- Survey

The ticketing company, Humanitix may collect and hold the ticket buyer's personal information. For more information, please visit:

<https://www.humanitix.com/au/>

https://console.humanitix.net/public/pdfs/humanitix_privacy_policy.pdf

Financial Records

Ticket buyer's financial details are not taken or stored by Humanitix.

Exhibitors or other third party companies' contracts are kept for five years as a part of reasonable business practises. When the information is no longer needed for the purpose for which it was obtained, CMS Events will take reasonable steps to destroy or permanently de-identify the information. However, most of the information is or will be stored in client files which will be kept by CMS Events for a minimum of five years. No financial records are sold or given to a third party, unless otherwise advised.

Data Protection

CMS Events uses secure online systems and management to hold data. All reasonable steps are taken to protect the data from misuse, unauthorised access, loss, disclosure or modification.

Breach of Information

CMS Events will take reasonable steps to protect all data kept from:

- misuse, interference and loss
- unauthorised access, modification or disclosure

If there is a breach of data, CMS Events will take reasonable steps to rectify the breach. Steps include but are not limited to:

- CMS Events to investigate extent of breach by contacting server provider
- CMS Events to take remedial action immediately to rectify breach

- If an 'eligible data breach' has taken place, effected person/s and Australian Information Commissioner will be notified within 30 days of breach
- CMS Events may contract a third party cyber company to investigate further and put additional protections in place
- If a staff member's device is lost/stolen, CMS Events will suspend the staff members google drive account immediately to minimise any breach

Complaints

Complaints can be submitted to CMS Events via:

- Email to info@cmsevents.com.au
- An onsite Event Complaint Form

Once a complaint has been submitted, CMS Events will respond within a reasonable time frame.

CMS Events will address the complaint by an explanation and/or resolution.

CMS Events reserves the right not to refund a ticket or expenses incurred as a reason of the complaint.

CMS Events reserves the right to remove a complaint made on a public forum if it is seen to be invalid and/or prejudice.

References

Schedule 1—Australian Privacy Principles

https://drive.google.com/file/d/0B_IrOLQ0kL-cZ3B6SGdVZ3l3QzA/view?usp=sharing

Humanitix

<https://www.humanitix.com/au/>

https://console.humanitix.net/public/pdfs/humanitix_privacy_policy.pdf

Google Drive

<https://policies.google.com/privacy?hl=en>

<https://support.google.com/googlecloud/answer/6056693?hl=en>

<https://support.google.com/googlecloud/answer/6057301>

iinet (CMS Events service provider)

<https://www.iinet.net.au/about/legal/>

Campaign Monitor

<https://www.campaignmonitor.com/policies/#privacy-policy>